**WEB REQUIREMENTS**

|  |  |  |  |
| --- | --- | --- | --- |
| **Project Name (internal)** | ASH T-Cell Webcast | **Project Code** | PI4LMS043 |
| **Virtual Project Manager** | Michael Checkoway | **Clinical Program Manager** | Chelsey Goins |
| **Compliance** |  | **Editor** |  |

**Launch Date/Internal Launch Date:**

**Project Type**

Webcast

Downloadable Slides

Podcast

Other:

**Email Blast Included?**

Yes

No

Subject Line:

**Number of E-Blasts**

Only One

Two

Three  
Other Amount:

Dates to Blast or Special Requests:

**Cross Promotion**

Yes

No

If Yes, List Activities: ASH DCUs, ASH PDS

**Target Audience**

US  
EX-US  
Global (Both EX-US & US)

Additional Emails (Supporters?):

**Slides**

Slides Included

Yes

No

Slide Location:

Slides Available By:

**Slides Synched? (if included in webcast)**

Yes

No

**Webpage Content (All Copy)**

Content Status (Final/Approved):  
  
Content Available by:

**CME?**

Yes

No

**CME Posttest Link:**

**Webcast/PDS URL:**

**Additional Components**

Cases with Voting

Polls

Video Segmentation

Table of Contents

Other:

**Mobile App Title:**

**LIVE MEETING**

**-ASSOCIATED VIRTUAL ACTIVITIES**

1. **[Meeting-Associated Webcast]---VERIFY with Clinical after the meeting to see what presentation are to be included**

*Improving Treatment Strategies in T-Cell Lymphoma: Turning Today's Challenges Into Tomorrow's Successes*

**ACTIVITY FEATURES**

[Icon] Interactive Presentation

[Icon] Downloadable Slides

[Icon] Podcast

**ACTIVITY OVERVIEW**

This Webcast contains **video and downloadable slides** from the symposium *Improving Treatment Strategies in T-Cell Lymphoma: Turning Today's Challenges Into Tomorrow's Successes*, a prIME Oncology educational activity that was held on December 5, 2014, in San Francisco, California.

**TOPICS**

The challenge of peripheral T-cell lymphomas (PTCLs): So many different unfriendly faces  
*Timothy Illidge, MD, PhD*

Progress and pitfalls with diagnosis in PTCL  
*Pier Paolo Piccaluga, MD, PhD*

Converting tumor biology into effective novel therapies in T-cell lymphoma  
*Andrei Shustov, MD*

How should we manage relapsed T-cell lymphoma?  
*Steven Rosen, MD*

Cutaneous T-cell lymphoma: Exploring therapeutic options   
*Madeleine Duvic, MD*

Raising the bar: Striving to improve initial therapy of PTCL  
*Ranjana Advani, MD*

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Timothy Illidge, MD, PhD

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Bologna, Italy

Steven Rosen, MD

City of Hope

Duarte, California, United States

Andrei Shustov, MD

University of Washington School of Medicine

Seattle Cancer Care Alliance

Seattle, Washington, United States

**TARGET AUDIENCE**

This educational activity is intended for practicing hematologists, oncologists, and other allied healthcare providers who manage and/or treat patients with T-cell lymphoma.

**LEARNING OBJECTIVES**

After successful completion of this educational activity, participants should be able to:

* Evaluate recent advances in the understanding of T-cell lymphoma tumor biology and the development of effective novel therapies
* Identify optimal treatment strategies for patients with T-cell lymphoma based on current treatment guidelines
* Develop strategies to integrate the use of novel agents for patients with newly-diagnosed and relapsed T-cell lymphoma

**PROVIDER**

This activity is provided by prIME Oncology.

**SUPPORTER**

This educational activity is supported by grants from Millennium: The Takeda Oncology Company; Seattle Genetics, Inc; and Spectrum Pharmaceuticals, Inc.

**ACTIVITY DATE**

Release Date

Expiration Date

**MOBILE APP VIEW ACTIVITY TEXT PER VIDEO**Insert presentation-specific text for the “View Activity” action item on the mobile app.

1. **[Meeting-Associated Podcast]---VERIFY with Clinical after the meeting to see what presentation are to be included -**

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